



## Concept Note: Training on Mainstreaming of Climate Services into Radio Programing

June 2020,

### Background

The Agricultural Climate Resilience Enhancement Initiative (ACREI), is a 3-year partnership program between the World Meteorological Organization (WMO), the Food and Agriculture Organization of the United Nations (FAO) and the IGAD Climate Prediction and Applications Center (ICPAC) funded by the Adaptation Fund. The program targets Ethiopia, Kenya and Uganda and supports community adaption practice, climate proofing of extension systems and climate informed decision making. The goal of the ACREI project is to: “Develop and implement adaptation strategies and measures that will strengthen the resilience of vulnerable smallholder farmers, agro-pastoralists and pastoralists in the Horn of Africa to climate variability and change”,

The Rural Livelihood’s Adaptation to Climate Change in the Horn of Africa – Phase II (RLACC II) is a two year project funded by the African Development bank and targets Puntland (Bari and Nugaal regions), Somaliland (Awdal region) and South Somalia (Galguduud and Hiiraan regions). The objective of the project is to improve the resilience of pastoral and agro-pastoral communities to climate change in the Horn of Africa (HoA).

As a complimentary project to Drought Resilience and Sustainability Livelihood Program (DRSLP), and in line with the IGAD Drought Disaster Resilience Sustainability Initiative (IDDRSI) programme, both projects intends to address some of the pressing issues affecting the Horn of Africa with regards to climate variability and change which has adverse impacts on rural livelihoods and pastoral communities. One of the ICPACs goals shared by both projects includes building capacity of communities to withstand the harsher conditions of climate variations by enhancing adaptation and livelihood diversification. The methodology selected to achieve this specific objective is through the use of Seasonal Media Action Plan (S-MAP).

An IGAD survey on communication and feedback systems at the ACREI project sites generally outlined radio as the most preferred method by famers to receive climate information and give feedback to climate producers. ICPAC is organising a training for Media and Civil Society in Ethiopia and Somalia on mainstreaming of climate information into regular programing.



The training will be followed by an experience sharing session with participants from Kenya and Uganda media to talk about lessons learned. The participants will comprise stakeholders from the media and civil society groups that work in East and west Hararghe in Ethiopia, the Ethiopia National Meteorological Agency; media and civil society groups from the RLACC II project sites in Puntland, Somaliand, Hiraan and Galmuduud and participants from the Somalia National Meteorological agency; media from Kenya and Uganda.

### **Objectives**

To build capacity of member states to strengthen climate services by improving communication and feedback systems.

Specific objectives are as follows:

1. continuous access to and collective interpretation of seasonal climate forecasts and associated uncertainty, for community based decision making, planning and actions
2. two-way climate communication that respects, reviews and combines knowledge from local actors, including different communities, with advances in climate science
3. iterative learning and dialogue between media and climate producers
4. creating links between actors and advising on their collaboration and coordination to deliver user-based climate services for agriculture

The expected outcomes are:

1. more informed, anticipatory, precautionary and flexible decisions to disseminate climate uncertainty, risks and opportunities and ability to transfer the knowledge gained
2. seasonal media action plan for radio stations present created
3. enhanced uptake of climate information services (CIS) for resilience building
4. experience sharing on S-MAP

## S-MAP TRAINING PROGRAMME

<b>DAY 1</b>	<b>ACTIVITY</b>	<b>DAY 2</b>	<b>ACTIVITY</b>
<b>9.00-9.30</b>	Introduction to ACREI	<b>9.00-9.30</b>	Introduction to ACREI
<b>9.30-10.30</b>	Mainstreaming Weather & Climate into Media	<b>9.30-10.30</b>	Sharing Experiences Radio (4 Radios)
<b>10.30-10.45</b>	<b>Break</b>	<b>10.30- 10.45</b>	<b>Break</b>
<b>10.45-11.00</b>	Exercise on Mainstreaming –Random Selection	<b>10.45-11.00</b>	Discussions on radio experiences
<b>11.00-11.30</b>	Three presentations on mainstreaming 10 minutes each	<b>11.00- 11.30</b>	Sharing experiences: Television, Newspapers & Social Media
<b>11.30-12.30</b>	S-MAP Approach and four stages	<b>11.30-12.30</b>	Working with COVID19 restrictions
<b>12.30 – 13.00</b>	S-MAP Exercise for JJA	<b>12.30-13.00</b>	Discussions and Questions
<b>13.00-13.30</b>	Discussions & Questions	<b>13.00- 13.30</b>	Conclusion