

KENYA MEDIA ENGAGEMENT 9/NOVEMBER/2020

TIME	ACTIVITY	RESPONSIBLE ENTITY	APPROACH & OUTPUT
08.00 AM	REGISTRATION	ACREI	Interactive session
08.15 AM	ACREI general overview & Speech by KMD Representative	ACREI -Oliver	Presentation & Interactive
08. 30 AM	State of the season plus updates form KMD	KMD supported by Oliver	Presentation & Interactive
09.00 AM	Response of last mile users on forecast	Collison	Presentation & Interactive
9.30 AM	Discussion	ACREI, KMD	Interactive session
10.30 AM	TEA /COFFEE BREAK	TEA/COFFEE BREAK	TEA/COFFEE BREAK
11.00 AM	Preparation of joint questionnaire (Break out rooms for two groups)	Collison	Presentation & Interactive
12.00	Presentation of joint questionnaire for end of season	Collison	Presentation & Interactive
12.30 PM	Discussion	ACREI, KMD & User Engagement Expert	Interactive session
12.30 NOON	END OF MEDIA ENGAGEMENT	Oliver	Closing Speech