



ICPAC

MANAGING FEEDBACK & STAKEHOLDER MAPPING

DISCUSSION

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1. How do the national meteorological authorities present weather and climate information to the media & what are their (mets) expectations?

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2. Why is feedback important for both the meteorological authorities and media in weather and climate reporting? How do both parties handle feedback?

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3. Knowledge of our stakeholders enhances capacity for feedback management both at the media and meteorological authority level. Kindly list the media stakeholders in your country under the following categories (remember this is an on-going exercise).

- **Print Media**
- **Television**
- **Radio (national, regional and community)**
- **Social Media**

THANK YOU!

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